

## Compare the new NVivo Suite

Discover which version of the new NVivo is right for you.

New features and functionality are shown in blue.



|   | NVivo 11 for Windows |              |               | NVivo for Mac   |
|---|----------------------|--------------|---------------|---|
|   | NVivo 11 Starter     | NVivo 11 Pro | NVivo 11 Plus |   |
| <b>Data Sources</b>   |                      |              |               |   |
| <b>Text Documents</b><br>Collect and import text documents in TXT, RTF, DOC, DOCX and PDF formats; Supports Editable Text.  | ✓                    | ✓            | ✓             | ✓   |
| <b>Images</b><br>Collect and import images such as photos and scanned documents in BMP, GIF, JPG, TIF and PNG formats; Use the picture log to make notes and comments.  |                      | ✓            | ✓             | ✓   |
| <b>Audio &amp; Video</b><br>Collect and import audio and video recordings in MP3, WMA, WAV, M4A, MPG, MPE, WMV, AVI, MOV, QT, MP4, 3GP, MTS and M2TS formats; work with editable synchronized transcripts and view waveform visualizations.   |                      | ✓            | ✓             | MP3, WAV, M4A, MP4, AVI, MOV; Editable Synchronized Transcripts; Waveform Visualization |
| <b>Datasets</b><br>Collect data in spreadsheets, surveys or databases and import in TXT, XLS, XLSX and ODBC formats; Display data in Form or Table Views.   |                      | ✓            | ✓             | XLS, XLSX; Display as Table View  |
| <b>Webpages</b><br>Use NCapture to capture web pages as they appear within a browser and import as a PDF.   |                      | ✓            | ✓             | ✓   |
| <b>Social Media</b><br>Import comments from Twitter, Facebook and YouTube. Import videos from YouTube to view and explore.  |                      | ✓            | ✓             | Twitter, Facebook   |
| <b>Data Interoperability</b>  |                      |              |               |   |
| <b>Qualitative Analysis Software</b><br>Convert and work with projects created in software by QSR, Atlas.ti, MaxQDA and Framework.  | ✓                    | ✓            | ✓             | Use NVivo 11 for Windows to convert projects to NVivo for Mac format.                   |
| <b>Reference Management Software</b><br>Import bibliographical data, notes and article attachments from reference management software: EndNote, Mendeley, RefWorks, Zotero.   | ✓                    | ✓            | ✓             |   |
| <b>Statistical Analysis Software</b><br>Import and export delimited text files and spreadsheets to and from applications like Microsoft Excel, Microsoft Access and IBM SPSS Stats.   | ✓                    | ✓            | ✓             | ✓   |
| <b>Note-taking Software</b><br>Export notes directly from Evernote and OneNote and bring them into NVivo with the same structure set up in your note-take software. Collect notes on-the-go using Evernote on devices like tablets and phones, and then easily import data directly into NVivo via API. | ✓                    | ✓            | ✓             |   |
| <b>Online Survey Software</b><br>Import survey responses and demographic data directly from SurveyMonkey. Supports SurveyMonkey API and Generic Survey Formats.   |                      | ✓            | ✓             | Generic Survey Formats  |
| <b>Generic Formats</b><br>Collect, import and export data from web browsers, Microsoft Office, Microsoft Excel and text files in HTML, XML, XLS, XLSX and TXT formats.  | ✓                    | ✓            | ✓             | TXT, CSV  |
| <b>Transcription</b><br>Order transcripts from TranscribeMe and find them automatically synced to your media file in your NVivo project.  |                      | ✓            | ✓             |   |
| <b>Social Media</b><br>Collect data from people, organisations and groups published on Twitter, Facebook or Youtube.  |                      | ✓            | ✓             | Twitter, Facebook   |
| <b>Social Network Analysis</b><br>Build and analyze links between people or other entities. Visualize the connections between a population and derive further insight through network metrics. Supports PAJEK.  |                      |              | ✓             |   |

| Data Management  |  |   |   |  |
|--|--|---|---|--|
| <b>Organization</b><br>Create a paperless filing system allowing you to easily search, sort and access project items using Folders, Search Folders and Sets.   | Folders, Sets  | ✓ | ✓ | Folders, Sets  |
| <b>Transcription</b><br>Import an existing transcript, or create one within NVivo, and link to its corresponding audio or video file.  |  | ✓ | ✓ | ✓  |
| <b>Reliability</b><br>Store your project data and material in a single file, making your project completely portable.  | ✓  | ✓ | ✓ | ✓  |
| <b>Security</b><br>Enhance security by protecting access to projects with User Profiles, User Passwords, User Permissions and Encoded Storage.   | ✓  | ✓ | ✓ | User Profiles, User Passwords, Encoded Storage                               |
| <b>Scalability</b><br>Work with larger amounts of data in a single project (up to 10GB) or remove limits with NVivo for Teams.   | ✓  | ✓ | ✓ | 512GB Project Files  |
| <b>Traceability</b><br>Keep track of what team members are doing by recording changes to a project with an audit log of user actions.  | ✓  | ✓ | ✓ |  |
| <b>Recoverability</b><br>Explore your data with confidence knowing you can retrace your steps with multi-level undo and automatic back up and recovery of your data. Includes multiple levels of Undo, Project Repair, Project Restore, Automatic Backup (with NVivo for Teams). | ✓  | ✓ | ✓ | Multiple Levels of Undo for selected features                                |
| Data Analysis  |  |   |   |  |
| <b>Coding</b><br>Categorize and classify data by theme or topic and analyze how items are connected using In-Vivo Coding, Thematic Hierarchical Coding and Relationship Coding.  | In-Vivo Coding, Thematic Hierarchical Coding                         | ✓ | ✓ | In-Vivo Coding, Thematic Hierarchical Coding                                 |
| <b>Case Coding</b><br>Gather references to People, Places, Organisations and other entities and categorize and classify data to analyze the who, what and where questions.   | ✓  | ✓ | ✓ | ✓  |
| <b>Auto Coding by Structure</b><br>Automatically categorize structured information like interview responses contained in datasets or documents formatted with paragraph styles.  |  | ✓ | ✓ | Automatic Coding of Datasets   |
| <b>Pattern-Based Auto Coding</b><br>Automatically categorize and classify data based on existing coding patterns.  |  |   | ✓ |  |
| <b>Classifications</b><br>Assign Attributes like demographic data to Cases, or bibliographic data to Sources. Assign colours to Project Items and see them throughout your project in Charts, Models and other visual tools.   | Case Classifications with Attributes, Assign Colors to Project Items | ✓ | ✓ | Source Classifications with Attributes, Case Classifications with Attributes |
| <b>Annotations</b><br>Create editable notes to comment on selected content.  | ✓  | ✓ | ✓ | Annotations for Documents and PDFs   |
| <b>Memos</b><br>Record and store your insights, observations and interpretations and link them to the material you are analysing using Memos for Project, Sources and Nodes.   | ✓  | ✓ | ✓ | ✓  |
| <b>Links</b><br>Apply 'see-also' links to note a comparison or to lay a trail of evidence. Use Hyperlinks to link to web pages and files outside of your project.  | Hyperlinks   | ✓ | ✓ | Hyperlinks   |
| <b>Framework Matrices</b><br>Use Framework Analysis to condense large volumes of data into a table summarizing the topics in your content.   |  | ✓ | ✓ |  |
| <b>Social Network Analysis</b><br>View Case Relationships and Social Media Interactions to explore social networks and answer questions about individuals' roles within a network, or study the network as a whole.  |  |   | ✓ |  |
| <b>Automated Insights</b><br>Use Automated Analysis of Themes and Sentiment to automatically discover emerging themes and sentiment within your data in a matter of minutes.   |  |   | ✓ |  |

| Data Exploration  |  |   |   |  |
|---|--|---|---|--|
| <b>Text Search Query</b><br>Query Words (and Stemmed Words), Phrases, or Concepts with AND, OR, NEAR operators to find an exact word match or words that are similar in meaning.  | Querying Words or Phrases              | ✓ | ✓ | Querying Words or Phrases with AND, OR, NEAR operators |
| <b>Coding Query</b><br>Explore and ask questions about your coding to find overlaps and intersections using AND, OR, NEAR, SURROUNDS and PRECEDES operators.  | Querying Coding with AND, OR operators | ✓ | ✓ | Querying Coding with AND, OR operators                 |
| <b>Word Frequency Query</b><br>See a list of the words that appear most often within your materials by querying frequently occurring words or concepts.   | Querying Frequently Occurring Words    | ✓ | ✓ | Querying Frequently Occurring Words                    |
| <b>Matrix Coding Query</b><br>Compare coded material across nodes, sets or attribute values by querying to Cross Tabulate Coding and/or Attributes.   |  | ✓ | ✓ | ✓  |
| <b>Find</b><br>Locate project items by Criteria, Find by Name, Find in Content and group Find results.  | Finding items by Name, Find in Content | ✓ | ✓ | Find in Content  |
| <b>Reports</b><br>Use pre-defined reports or create your own using a Wizard. Save reports and share with others.  |  | ✓ | ✓ |  |
| Data Visualization  |  |   |   |  |
| <b>Coding Stripes</b><br>Use colored stripes to view and compare coding or demographic information in your data. View and Print Coding Stripes for Nodes, Attributes and Users.   | ✓                                      | ✓ | ✓ | Display Coding Stripes for Nodes                       |
| <b>Charts</b><br>Create and explore Charts including column, pie and bar charts. Range of Customizable Charts for Project Items and their Associations  | ✓                                      | ✓ | ✓ |  |
| <b>Word Clouds</b><br>A customizable visual representation of Word Frequency Queries that displays the most frequently appearing words in selected materials or nodes.  | ✓                                      | ✓ | ✓ | ✓  |
| <b>Cluster Analysis</b><br>Use a range of Cluster Analysis Diagrams such as Dendrograms, Circle Graphs and Cluster Maps to visualize similarities and differences in Sources and Nodes.   |  | ✓ | ✓ |  |
| <b>Word Trees</b><br>See the most frequently appearing words in selected materials and nodes and explore the context surrounding the words.   | ✓                                      | ✓ | ✓ | ✓  |
| <b>Tree Maps</b><br>Visualize hierarchical patterns and prominent themes in your data.  |  | ✓ | ✓ |  |
| <b>Geovisualization</b><br>Map where your social media contributors are located, based on information provided in their user profiles.  |  | ✓ | ✓ |  |
| <b>Explore Diagrams</b><br>Visually explore project data through a dynamic diagram that shows connections between a central project item and its related project content. Step through the project items to reveal further connections. | ✓                                      | ✓ | ✓ |  |
| <b>Comparison Diagrams</b><br>Visually compare two Sources, Nodes or Cases to see what they have in common and where they differ.   | ✓                                      | ✓ | ✓ |  |
| <b>Project Map</b><br>Explore and visually analyze the connections in your Project Items.   |  | ✓ | ✓ |  |
| <b>Concept Map</b><br>Freeform diagramming tool to represent concepts, ideas, and theories relating to your research project. Map out ideas, findings or theories and present them for sharing with others.                             |  | ✓ | ✓ |  |
| <b>Mind Map</b><br>Brainstorm your ideas and visualize your thoughts. Quickly build node hierarchies at the beginning of your project.  |  | ✓ | ✓ |  |
| <b>Egocentric Sociograms</b><br>Visualize how a particular central Case is connected to other Cases, and how those Cases are connected to each other.   |  |   | ✓ |  |
| <b>Network Sociogram</b><br>Visualize the connections, or lack of connections, between a group of Cases.  |  |   | ✓ |  |
| <b>Social Media Sociograms</b><br>Visualize Twitter datasets to see the network of Twitter users, and how they are connected by retweets and mentions.  |  |   | ✓ |  |

| Language Support   |   |   |   |   |
|--|---|---|---|---|
| <b>Spelling Dictionary</b><br>Check spelling as you edit new and existing sources in NVivo in Chinese, English (US, UK), French, German, Japanese, Portuguese and Spanish.                           | ✓ | ✓ | ✓ |   |
| <b>Data Language</b><br>Work with data in virtually any language including character based languages such as Japanese and Mandarin   | ✓ | ✓ | ✓ | ✓ |
| <b>Query Dictionary Language</b><br>Run Text Search and Word Frequency Queries in 7 languages: Chinese, English (US, UK), French, German, Japanese, Portuguese and Spanish.                          | ✓ | ✓ | ✓ | ✓ |
| <b>User Interface Language</b><br>Work with an English User Interface  | ✓ | ✓ | ✓ | ✓ |
| Teamwork Support   |   |   |   |   |
| <b>Merge Projects</b><br>Merge separate projects in to one project file  |   | ✓ | ✓ |   |
| <b>Multi-User Projects</b><br>Allow team members to work in the same project at the same time and view each others changes immediately with NVivo for Teams.   | ✓ | ✓ | ✓ |   |
| <b>Coding Comparison</b><br>View coding of different users and compare to discover the degree of agreement for coding between users.   |   | ✓ | ✓ |   |
| User Assistance  |   |   |   |   |
| <b>Getting Started Guide</b><br>Get up and running fast with an introductory guide to learning fundamental tasks.  | ✓ | ✓ | ✓ | ✓ |
| <b>Online Help</b><br>Online Help that provides step-by-step instructions for working with every feature of NVivo.   | ✓ | ✓ | ✓ | ✓ |
| <b>Online Tutorials</b><br>Step-by-step animated online video tutorials that demonstrate how to use NVivo.   | ✓ | ✓ | ✓ | ✓ |
| <b>Sample Project</b><br>Provides a 'real-life' sample project that can be used as an example to explore how to organise data, and experiment with queries, visualizations and other analysis tools. | ✓ | ✓ | ✓ | ✓ |
| <b>System Administrator Help</b><br>In-depth technical resources for System Administrators.  | ✓ | ✓ | ✓ | ✓ |
| <b>Community Resources</b><br>Learn and communicate with peers and our Customer Support team in online social communities: User Forum, Facebook, LinkedIn User Group, Twitter, YouTube, Blog         | ✓ | ✓ | ✓ | ✓ |
| <b>Update Notifications</b><br>Receive automatic notifications when new updates are available to download and install  | ✓ | ✓ | ✓ | ✓ |

This content is up-to-date as of July 2015. The content may be varied at any time without notice. If you have any queries, please contact info@qsrinternational.com.